How to Set a Reign Zhu Automatic Watch

- 1) Loosen the crown by rotating it counterclockwise till it is free from the case threads.
- 2) Pull the crown to its most outward position.
- 3) Set the watch to AM time by rotating the crown clockwise till the date indicator changes. *
- 4) Set the current time by rotating the crown clockwise. For AM, do not advance the hour hand past the 12 o'clock position for PM, advance the hour hand past the 12 o'clock position once.
- 5) Push the crown in to its middle position.
- 6) Set the current date by rotating the crown clockwise until the date indicator displays the correct value.
- 7) Return the crown to its most inward position and manually wind the movement by rotating the crown clockwise for 10 15 seconds. **
- 8) Secure the crown by pressing in on the crown to overcome the spring resistance, then rotate the crown clockwise to engage the threads. Tighten the crown till it is finger-tight only.
- * Setting the time to AM / PM accordingly ensures that the date / day of the week indicators change at midnight rather than noon. If the date / day of the week indicators change in the afternoon, pull the crown to its most outward position and advance the hour hand one full rotation (12 hours) and reset date indicators as necessary.
- ** Although manual winding is not necessary, generating an initial power reserve and occasionally winding the movement manually will increase the duration in which the movement continues to operate when the watch is not worn.